



MPAC Film Festival 2018

University of Houston-Downtown
Houston, Texas

Thursday - Saturday October 11-13, 2018

A Mack Performing Arts Collective, Inc. and University of Houston-Downtown Center for Critical Race Studies Collaboration

Overview

- MPAC Film Festival 2018 is projected to draw over 800 attendees. This three-day event will consist of selected student and filmmaker screenings, and panel discussions with special guest celebrities, educators and entertainment industry professionals centered on the theme of the intersection of entertainment activism. Also, as part of the event, MPAC and UH-D will host an artist lounge, vendor's row, kick-off and wrap up parties open to the students of UH-D and the general public.
- MPAC prides itself on procuring Hollywood celebrities and leading industry experts to give back to the next generation of talent by teaching education workshops, participating in panel discussions and networking events through our education program, benefiting the youth and young adults, aspiring and veteran talent of performing and visual arts primarily in the areas of acting, theater, TV/film/radio, comedy, music and writing.

Sponsorship Opportunities

Why Sponsor the MPAC Film Festival?

- A SPONSORSHIP PROGRAM has been developed for MACK PERFORMING ARTS COLLECTIVE to foster partnerships with sponsors who are committed to empowering, cultivating and educating the next generation of the city of Houston and surrounding areas performance talent.
- Our board, staff, volunteers, and participants have shown tireless support and dedication to MPAC because they have seen a measured difference in the talent, confidence, and growth in the organization over the years. However, the grants, donations and ticket sales to the workshops and productions that we collect most often does not cover the entire cost . Corporations and local businesses that support our organization are a vital part of what makes MACK PERFORMANCE ARTS COLLECTIVE one of the most successful and emerging arts organizations.
- We offer SPONSORSHIP OPPORTUNITIES that are tailored to suit your budget and range from \$15K to \$1,000+. These opportunities not only provide us with much needed support, but also allow local businesses and corporations to extend their advertising reach to a large span of prospective client.
- Our presented packages can extend your footprint within this target market.

Title Sponsorship-\$15,000

- Name and logo on all collateral materials associated with the festival
- Primary Stage signage
- One 10 x 10 Exhibitors Booth on site
- Name and logo on the step and repeat (for photo opportunities)
- Inclusion in all social media
- Stage mentions from the MC
- Logo on the website with a link
- Primary Full page Ad in the Official Event Program
- Inclusion in broadcast and social media advertising
- Opportunity to sample in the gift bags (given out to all attendees)
- Name recognition in all press releases related to events
- 6 VIP tickets to the event
- Access to the Hospitality Suite

Co-Sponsorship Package-\$10,000

- Signage
- One corporate space on site
- Name and logo on the step and repeat(for photo opportunities)
- Inclusion in all social media
- Logo on the website with a link
- Half page ad in the Official Event Program
- Inclusion in broadcast and social media advertising
- Opportunity to sample in the gift bags(given out to all attendees)
- Name recognition in all press releases related to events
- 2 VIP tickets to the event

Artist Lounge Sponsor-\$5,000

- Prominent Logo placement on Stage banner
- Name mentioned in all press releases
- Logo/link on hosts Websites
- Prominent ad in Official Event Program
- Inclusion in broadcast and social media advertising
- Inclusion in press materials
- Name recognition in all press releases related to event

Friends and Supporters-\$1,000

- Name and logo on the website with a link
- 2 VIP tickets to the event
- ¼ page ad in the program journal
- Access to our Hospitality Suite
- Photo Op

Monologue Competition

Sponsorship \$3,000.00

- Prominent Logo placement on Stage banner
- Name mentioned in all press releases
- Logo/link on hosts Websites
- Prominent ad in Official Event Program
- Inclusion in broadcast and social media advertising
- Inclusion in press materials
- Name recognition in all press releases related to event

Advertising Rates and Sizes

Front Inside Cover	\$350	Back Inside Cover	\$300
Full Page (7"x10")	\$250	Half Page (7"x4.75")	\$125
Quarter Page (3.5"x4.75")	\$75		

- Camera-ready materials must be typeset and may be delivered as pasted-up mechanicals or, preferably, in electronic format emailed to: hmpacmanagingdirector@gmail.com.
- Digital materials should be submitted in TIFF or PDF format (with all fonts included). Digital photographs must have a resolution of 300 dpi or greater (please include a complete list of elements).
- For further technical information or any other questions (rates, availability, etc.), please contact: hmpacmanagingdirector@gmail.com

CONTACT US



Contact Us

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Social Media



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